



★
SOCIAL SERIES & SPONSORSHIP OPPORTUNITIES

TOGETHER,
We Make a Difference.



★
**SPONSORSHIP
OPPORTUNITIES**

★
INVEST IN OUR STUDENTS. STRENGTHEN OUR SCHOOL. BUILD BRIGHTER FUTURES.

All proceeds benefit Friends of La Jolla Elementary.



Dear Community Partner,

At Friends of La Jolla Elementary School, a 501(c)(3) educational foundation, our mission is to enrich the education of every child on our campus. For the 2026–2027 school year, we are thrilled to introduce a revamped sponsorship program designed to give local businesses like yours more flexibility and far more visibility.

Build Your Own Sponsorship. Instead of committing to a single event, you can now mix and match your support across our entire calendar of events. Your cumulative contribution for the year will unlock your recognition level.

Unmatched Community Exposure. Our campus serves over 580 students and hosts La Jolla's highly popular Sunday Open Air Market. This year, we are turning that foot traffic into prime visibility for our sponsors with year-round signage:

- **Bronze \$2,500 Level:** Individual flag on Girard Avenue.
- **Silver \$3,500 Level:** Large individual flag on Girard Avenue.
- **Gold \$5,000 Level:** Large individual flags on both Girard Avenue and the Marine Street fences.
- **Platinum \$10,000 Level:** Giant individual banners in two premium locations on Girard Avenue and the Marine Street fences.

Upcoming 2026–2027 Gala Social Series Events:

- Inaugural Pickleball Extravaganza
- Mahjong Winter Wonderland
- Murder Mystery Evening
- Annual Gala

Please review the attached packet for a full breakdown of event details and sponsorship perks. We would love to partner with you to showcase your business while supporting local education.

Thank you for your time and your commitment to our community!

Best,

Dunyelle Rosen
Sponsorship Committee Chair
sponsorships@friendsofljes.org

Raquel Perlman
Gala Co-Chair
gala@friendsofljes.org

Taylor Stupin
Gala Co-Chair
gala@friendsofljes.org



BRONZE

\$2,500

- ✓ Proud Sponsor of LJE Signage
- ✓ Logo on Junior Olympics Shirts
- ✓ Logo/Link on Friends Page, Logo in weekly emails.
- ✓ Instagram Post - 1 post
- ✓ 1/2 page ad in LJES directory
- ✓ Small flag on Girard



SILVER

\$3,500

- ✓ Proud Sponsor of LJE Signage
- ✓ Logo on Junior Olympics Shirts
- ✓ Logo/Link on Friends Page, Logo in weekly emails.
- ✓ Instagram Post - 1 post
- ✓ 1/2 page ad in LJES directory
- ✓ Large flag on Girard



GOLD

\$5,000

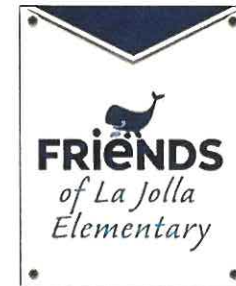
- ✓ Proud Sponsor of LJE Signage
- ✓ Logo on Junior Olympics Shirts
- ✓ Logo/Link on Friends Page, Logo in weekly emails.
- ✓ Instagram posts - 3 posts
- ✓ Full page ad in LJES directory
- ✓ Large flag on Girard & Marine



PLATINUM

\$10,000

- ✓ Proud Sponsor of LJE Signage
- ✓ Logo on Junior Olympics Shirts
- ✓ Logo/Link on Friends Page, Logo in weekly emails.
- ✓ Instagram Post - 3 posts
- ✓ Full page ad in LJES directory
- ✓ "Special Thanks" Large banner on Girard & Marine



LJES SPONSOR LEVELS:

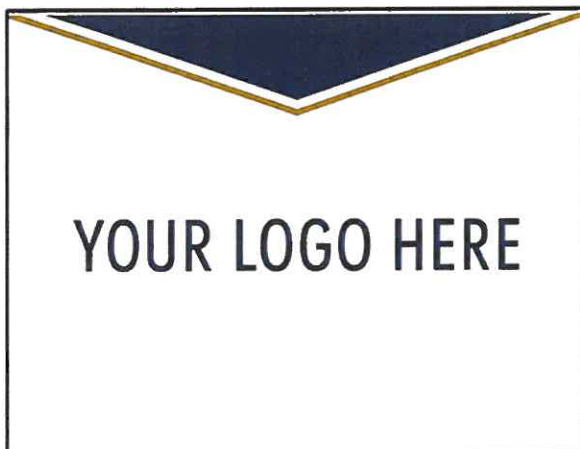
PLATINUM BANNER

8 FT X 3 FT



LARGE FLAG

4 FT X 3 FT



SMALL FLAG

2 FT X 3 FT





PICKLEBALL TOURNAMENT

Sponsorship Opportunities - Friends of LJES

Headliner Sponsor (2 Available)	"Presented by [Your Business]" on all tournament logos used to promote the event and throughout the venue.	\$3,500
Bar Sponsor (2 Available)	Banner at Bar and Brand logo on 200 aluminum cups.	\$2,500
Pickleball Paddle Sponsor (2 Available)	Logo featured prominently on tournament paddles used by players.	\$2,500
Photobooth Sponsor	Logo to appear on all physical and digital photobooth keepsakes.	\$2,500
DJ Booth Sponsor	Banner on the DJ booth, the central hub for event music and announcements.	\$1,000
Court Sponsor (12 Available)	Banner on a pickleball court, and the ability to pass out branded material or samples at your designated court.	\$500

Interested in a sponsorship? Contact the Tournament Committee at sponsorships@friendsofljes.org
Friends of La Jolla Elementary is a 501(c)(3) nonprofit organization.



MAHJONG TOURNAMENT

Headliner Sponsor (2 Available)	"Presented by [Your Business]" on emails, flyers, and all other places where title to event is displayed.	\$3,500
Flower Sponsor	Sign with your logo on all floral arrangements.	\$1,000
Party Favor Sponsor	Logo on party favor for guests.	\$1,000
Table Sponsor (5 Available)	Branding on the table.	\$500

MURDER MYSTERY EVENING

Headliner Sponsor (2 Available)	"Presented by [Your Business]" on emails, flyers, and all other places where title to event is displayed.	\$3,500
Table Sponsor (5 Available)	Branding on the table.	\$500
Party Favor Sponsor	Logo on party favor for guests.	\$1,000

Interested in a sponsorship? Contact the Committee at gala@friendsofljes.org
Friends of La Jolla Elementary School is a 501(c)(3) nonprofit organization.



SPONSORSHIP OPPORTUNITIES

Friends of La Jolla Elementary School Gala 2027

Headliner Sponsor	"Presented by [Your Business]" on all gala logos used to promote the gala and at the event.	\$5,000
Bar Sponsor (2)	Banner at Bar and Brand logo on 200 aluminum cups.	\$3,500
Silent Disco Sponsor	Logo on stickers on headphones or glowsticks passed out during this surprise portion.	\$2,500
VIP Lounge Sponsor	Banner at the VIP section.	\$2,500
Photobooth Sponsor	Logo to appear on all printed photobooth pictures at gala.	\$2,500
Party Favor Sponsor	Brand recognition on guest party favors.	\$2,500
Paddle Sponsor (2)	Logo on paddle.	\$2,500
Cocktail Game Sponsor	Banner at game section, and branding on games.	\$1,500
DJ Booth Sponsor	Banner on DJ booth.	\$1,500
Principal Table Sponsor	Special sign recognizing your sponsorship of the Principal's table.	\$1,500
Program Sponsor	Recognition in the event evening program.	\$1,500
VIP Table Sponsor (10)	Special sign recognizing your business sponsorship of a VIP table.	\$1,000
Teacher Ticket (4)	Support LJES staff; teachers receive a classroom keepsake with your branding.	\$1,000

Interested in a sponsorship? Contact the Gala Committee at gala@friendsofljes.org
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BOOTH OPPORTUNITIES AVAILABLE FOR PURCHASE!

AS PART OF A GALA SOCIAL
SPONSORSHIP PACKAGE

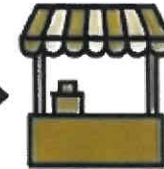
THE
COWBOY
Cocktail
★ GALA ★




FRIENDS
of La Jolla Elementary



OPTIONS RANGE FROM
1 MONTH



TO A FULL YEAR OF
ATTENDANCE

REACH OUT TO THE SPONSORSHIPS TEAM FOR MORE INFORMATION
AT SPONSORSHIPS@FRIENDSOFLJES.ORG

2026-2027 Sponsorship Agreement

**Friends of La Jolla Elementary
Tax ID 33-0080727**

Sponsor Information

Contact Name _____ Company _____

Website _____

Address _____

Telephone _____ E-mail _____

Sponsorship Opportunities:

1. _____ Price _____

2. _____ Price _____

3. _____ Price _____

4. _____ Price _____

5. _____ Price _____

TOTAL: _____

2026-2027 Sponsorship:

___ Bronze (\$2,500+)

___ Silver (\$3,500+)

___ Gold (\$5,000+)

___ Platinum (\$10,000+)

Checks can be mailed to:

*Friends of La Jolla Elementary
Attention: Pickleball Sponsorships
7337 Girard Avenue, La Jolla, CA 92037*

If paying by credit card, please use the website below:

<https://www.friendsofjles.org/business-sponsorships/copy-of-pay-sponsorship-online>